

# KMT Robotic Solutions Changes Its Name to Dynamic Robotic Solutions

## Company adopts new global brand identity

**October 1, 2014**

Auburn Hills, MI – KMT Robotic Solutions, with facilities in the Americas and Europe, has announced that it will now operate around the world under the new name “Dynamic Robotic Solutions” (DRS when shortened), effective immediately.

The Company will adopt the new name starting October 1<sup>st</sup> and transition all existing marketing, branding and sales media to the new name in the coming months.

The new name reflects a change in scope as the companies that make up Dynamic Robotic Solutions are now part of a larger entity called Waterjet Holdings which includes the Flow, KMT, H2O Jet, and AquaDyne high pressure waterjet pumps. “We spent a lot of time thinking about how to use this naming opportunity to better describe who we are and what we do as a company in our new broader world,” said Bruce Potts, DRS global team leader. “*Dynamic* is the word we kept coming back to. It perfectly describes the flexibility, speed, reliability and support we give our products.”

As part of the change, the Company will transition its website URL to [www.drsrobotics.com](http://www.drsrobotics.com) and soon company email addresses will migrate to an @drsrobotics.com suffix (john.doe@drsrobotics.com).

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### **About Dynamic Robotic Solutions**

A global leader in robotic trimming, Dynamic Robotic Solutions has more than 1500 systems installed around the world and more than 30 years experience developing, designing, building, servicing and supporting robotic automation solutions for manufacturing customers. DRS is strategically positioned to serve the global market through offices in the U.S. and Europe, and representatives in Asia and other major markets.

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